

MedHealth SUMMIT

Elevate the MedHealth Summit

Help Michigan and Ontario lead the transformation of healthcare innovation by sponsoring the MedHealth Summit. Now in its fifth year, this event is reshaping the way healthcare technology is discovered, sourced, and delivered. Bringing together a fusion of nearly 400 healthcare visionaries, pioneering innovators, esteemed research institutions, and dedicated investors, the MedHealth Summit provides a platform for one-on-one matchmaking meetings, connection, and cutting-edge educational programming.

Discover the region's cutting edge healthcare innovations on April 16, 2024, when the excitement will unfold at the Hall of Legends at Ford Field. Be part of healthcare's evolution by sponsoring today.

Learn more about the event at medhealthsummit.org.

Email Lindsay@techtowndetroit.org for more information on sponsorships.



SPONSORSHIP OPPORTUNITIES

TITLE—\$25,000

- Presenting sponsor title treatment in event logo
- Opportunity to include speaker and video in Summit opening remarks
- Advance access to matchmaking lists (does not include contact information)
- Opportunity to schedule private appointments with innovators
- Private meeting space in stadium suite, stocked with nonalcoholic beverages
- Logo placement on website (70 views per day), promotional emails (2,100 total reach), and all signage
- Exhibition booth

KEYNOTE—\$15,000

- Opportunity to introduce keynote speaker and inclusion in keynote presentation opening slide
- Advance access to matchmaking lists (does not include contact information)
- Opportunity to schedule private appointments with innovators
- Private meeting space in stadium suite, stocked with nonalcoholic beverages
- Logo placement on website (70 views per day), promotional emails (2,100 total reach across eight emails), and all signage
- Exhibition booth

MATCHMAKING—\$10,000

- Verbal recognition in Summit opening remarks
- Advance access to matchmaking lists (does not include contact information)
- Opportunity to schedule private appointments with innovators
- Private meeting space in stadium suite, stocked with nonalcoholic beverages
- Logo placement on website (70 views per day), promotional emails (2,100 total reach across eight emails), and matchmaking signage
- Exhibition booth

SESSION—\$2,500

- Verbal recognition in Session opening remarks
- Logo placement on website (70 views per day), promotional emails (2,100 total reach across eight emails), session signage, and session presentation slide
- Private meeting space in stadium suite, stocked with nonalcoholic beverages
- Exhibition booth

EXHIBITION—\$1,000

- Logo placement on website (70 views per day), promotional emails (2,100 total reach across eight emails), and exhibition signage
- Exhibition booth