



## Kalamazoo Venture Tuesday Presenter Application

Kalamazoo Venture Tuesday (KVT) is a rare opportunity to see inside the minds of investors as they reveal what presenters did right and wrong. The purpose of KVT meetings is not to secure immediate investment, but rather a teaching opportunity for participating companies and members of the audience. Each quarterly meeting features a panel of 3 active investors and 3 startup/early stage companies. Each presenter has 10 minutes in which to pitch, followed by 10 minutes of feedback from the panel. The event typically attracts 20-30 attendees.

Whether you are new to presenting and need to hone your skills, are a seasoned presenter tweaking a presentation in preparation of a new funding round, or are a rusty presenter who simply needs a warm-up in front of a live audience, KVT is for you.

### Eligibility:

- Company headquarters located in Michigan (or in the process of moving to Michigan)
- A high-tech product/service beyond idea stage
- Company formation completed
- Actively fundraising from angels or VCs, or going to be fundraising in the next 12 months

During the coronavirus pandemic, the KVT meetings will take place virtually via Microsoft Teams. When we are able to host live meetings again, the KVT meetings will take place at the WMed Innovation Center in Kalamazoo.

Also, please be aware that if you are selected, a pitch coaching session prior to your KVT event is mandatory. During the coronavirus pandemic, the coaching session will take place via Microsoft Teams. When face-to-face meetings are allowed, coaching can be conducted live in Kalamazoo or via Microsoft Teams. Accepted presenters who are working with another reputable entrepreneurial support organization may be able to waive the mandatory pitch practice with WMed staff. This can be discussed further if you are selected.

If you feel that presenting at a KVT meeting is interesting, please complete the application below and return it to [wmedic@med.wmich.edu](mailto:wmedic@med.wmich.edu).

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Date of Company Formation: \_\_\_\_\_

Presenter's Name: \_\_\_\_\_

Kalamazoo Venture Tuesday is a program of the WMed Innovation Center/Kalamazoo SmartZone

Presenter's Email Address: \_\_\_\_\_

Presenter's Telephone Number: \_\_\_\_\_

Brief Description of Product/Service: \_\_\_\_\_

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Check one:

- new to presenting and need to hone my skills
- a seasoned presenter tweaking a presentation in preparation of a new funding round
- a rusty presenter who needs a warm-up in front of a live audience

Check one:

- actively fundraising from angels or VCs
- preparing to fundraise in the next 12 months

Email completed application to [wmedic@med.wmich.edu](mailto:wmedic@med.wmich.edu).

**NOTE:** All KVT events are recorded and posted on the WMed YouTube channel and website.