



MedHealth Matchmaking Mixer

The MedHealth Matchmaking Mixer, presented in partnership with the Michigan Economic Development Corporation Pure Michigan Business Connect program, has changed the way that healthcare technology is discovered and sourced in Michigan and Ontario. By bringing together healthcare organizations, innovators, research institutions, and investors for one-on-one matchmaking meetings and educational programming, the MedHealth Matchmaking Mixer catalyzes partnerships and supports the growth of medical innovation businesses.

The virtual event gathers hundreds of attendees engaged in the region's medical innovation ecosystem and has featured captivating speakers. There are sponsorship and virtual booth opportunities available for this event, each with different visibility options. Please submit your sponsorship information on our website at medhealthinnovation.org/sponsor.

KEYNOTE SPONSOR—\$5,000

One available

- Video commercial prior to keynote speaker in front of a captive audience
- Provide keynote introduction
- Logo placement on website
- Logo placement on promotional emails
- Logo displayed on virtual event platform homepage
- All benefits of virtual booth

BREAKOUT SPONSOR—\$2,500

Four available

- Breakout room title sponsor
- Logo placement on website
- Logo placement on promotional emails
- Logo displayed on event platform homepage and shared with attendees
- All benefits of virtual booth

VIRTUAL BOOTH—\$100

Available until filled

- Logo placement within the virtual booth
- One video in the virtual booth carousel
- One photo in the virtual booth carousel
- One slide deck or other material in the virtual booth sidebar
- Open chat in virtual booth sidebar
- Company details listed in profile
- Option to have attendee profiles from your organization linked to your virtual booth
- Postevent analytics on booth visits